



Hong Kong International
**Stationery &
School Supplies Fair**
香港國際文具及學習用品展

11 – 14 January 2027
Hong Kong Convention & Exhibition
Centre

**Be the Trend. Be Seen.
Be Global.**

Exhibit in Hong Kong to grow your international business

Plan your year where Asia's stationery industry begins. As the first international trade fair of the year, we serve as the gateway for stationery brands seeking to enter the global market. Meet quality and professional buyers ready to connect, source innovative products and place orders for the upcoming season.



The Premier Marketplace for Next Stationery Bestsellers

Showcase your latest products to a curated, global network of sourcing professionals from more than 100 countries and regions. Position your brand as the essential source for the next generation of must-have products.

**School Supplies | Art Supplies | Office Supplies |
Paper and Printing Products | Writing Instruments |
Gifts Stationery**

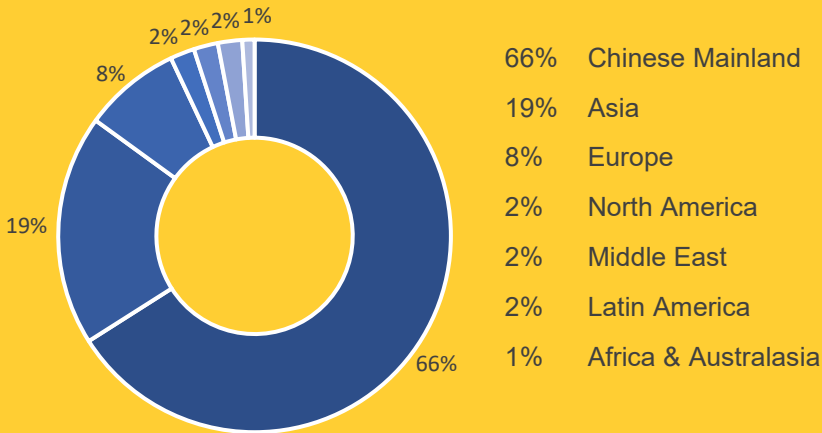
Engage with your targeted visitor groups

Wholesale trade, Distributors, Importers, Exporters,
Commercial agents, E-commerce platform & mail order
business, Department stores & supermarkets, Retail
trade (small & medium sized), Retail chains, Service
providers, Corporate buyers and Education institutions

Your Gateway to a Worldwide Clientele

Exclusive opportunities to meet with 13,000+ quality buyers via physical meetings.

Visitors by regions (excluding Hong Kong) in 2026



“For our first year, we generated around 100 leads. Ten of which are high-potential buyers from key Asian markets, including Japan, Korea, Chinese Mainland and Thailand etc.”

Ms Penny Chen, Product Manager
SabMatt Corporation
Exhibitor from Taiwan



Top 10 visiting countries / regions:
Chinese Mainland,
India, Korea, Taiwan
Malaysia, Japan, the
US, the Philippines,
Indonesia & Thailand

“The fair generated 10+ promising new leads from Poland, Hong Kong, Macao and Thailand etc, expected to drive approximately \$100K in additional business.”

Mr Gang Cheng, Director
Blaxall Optics Low Vision Limited
Exhibitor from New Zealand

“The Kids & School Zone solved our search for durable, classroom-friendly art materials. Testing products in person was invaluable for expanding our supplier network.”

Ms Rachel Barry, Head of Products
Eye Heart Science Pty Ltd
Buyer from Australia

“We decided to place initial orders on dough, clay, art crafts and colour pens, with a total value of US\$60,000.”

Mr Kornel Sowinski, CEO
SOWINS, Buyer from Poland



Contact

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LinkedIn

Organisers



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