



For exhibitors from the regions below, please complete, sign and return to Messe Frankfurt (HK) Ltd.:

- Guangxi, Hebei, Liaoning and Shandong regions in Chinese Mainland;
 - Except Hong Kong, Korea, Thailand and Vietnam.
- 以下國家及地區之參展商，請填妥參加表格交回法蘭克福展覽(香港)有限公司：
- 中國廣西、河北、遼寧及山東地區；
 - 香港、韓國、泰國及越南以外地區。

Messe Frankfurt (HK) Ltd.
35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong
法蘭克福展覽(香港)有限公司
香港灣仔港灣道26號華潤大廈35樓
Tel 電話: +852 2802 7728 Email 電子郵件: stationery@hongkong.messefrankfurt.com

Hong Kong International Stationery & School Supplies Fair 香港國際文具及學習用品展

11 – 14 / 1 / 2027 (Physical 實體展)

4 / 1 / 2027 – 21 / 1 / 2027 (Click2Match 商對易)

Early Bird Discount Deadline 早鳥優惠最後期限 : 17 / 7 / 2026

Important:

- Information supplied will be used in the Official e-Fair Catalogue and other official promotional materials.
- All information must be completed in **English**.
- The "Company Name" should be the same as appeared on the Business Registration Certificate and will be used to produce fascia board at your stand.
- Exhibitors email address will be put on the fair website. You may as a result receive inquiries directly from interested buyers.
- Please submit completed application form, photocopy of Business Registration Certificate, the latest product catalogue & payment before deadline.

請注意:

- 貴公司所提供之資料，將用於展覽會電子場刊及其他大會宣傳資料內。
- 所有資料請用英文填寫。
- 「公司名稱」必須與商業登記證上所列之相同，並將作為製作展台名牌之用。
- 各參展商之電郵地址將放在是次展覽會之網頁上，讓參展商可直接收到買家發出的電子諮詢郵件。
- 請於截止日期前遞交已填妥之參加表格、商業登記證副本、最新之產品目錄及參展費用。

Part I 第一部份 Company Information 公司資料

Company information to be used in the Official e-Fair Catalogue for receiving general inquiries 用於展覽會電子場刊內之公司聯絡資料

- Company Name : _____
公司名稱 (中文) : _____
- Address 地址 (英文) : _____

City/Town 市鎮 (英文) : _____ State/Province 州/省 (英文) : _____
Postal Code 郵編 : _____ Country/Territory 國家/地區 (英文) : _____
- Tel No. 電話 : _____ / _____ / _____ Fax No. 圖文傳真 : _____ / _____ / _____
Country code 國家號碼 City/Area code 區域號碼 Number 電話號碼 Country code 國家號碼 City/Area code 區域號碼 Number 傳真號碼
- Email 電子郵件 : _____
- Web Site 網址 : http:// _____

Contact information for fair related matters only 負責有關展覽事宜之聯絡人資料

- Contact Person (Mr. / Ms.) 聯絡人(先生/小姐) (英文) : _____
- Position 職位 (英文) : _____
- Contact No. 聯絡電話 : _____ / _____ / _____
Country code 國家號碼 City/Area code 區域號碼 Direct tel number 直線號碼 Country code 國家號碼 Mobile number 手機號碼
- Email 電子郵件 : _____

Please make sure the email address you provided is a valid and frequently used email. The Organisers will communicate with your company via this email address only.

If you would like to communicate with us via fax, please ✓ this box

請確保以上填寫的電子郵箱為常用及有效，主辦機構日後只會以電子郵件方式與貴公司聯繫。如需要以傳真作為溝通及資訊交流，請在此空格內加上✓號。

10. Business Nature (tick all that apply) 業務性質 (請選擇合適者) :

- | | |
|---|---|
| <input type="checkbox"/> 01 Manufacturer 製造商 | <input type="checkbox"/> 04 Wholesaler / Distributor 批發商 / 出口商 |
| <input type="checkbox"/> 02 Trade Service 貿易公司 | <input type="checkbox"/> 05 Service Company 服務公司 |
| <input type="checkbox"/> 03 Sole Agent / Agent 獨家代理 / 代理商 | <input type="checkbox"/> 06 Others, please specify 其他，請註明 _____ |

11. Exhibit Brand Name(s) 展品品牌 : _____

12. Exhibit / Product / Service Description / Company Background (maximum 250 characters) 展品 / 產品 / 服務簡介 / 公司背景 (最多二百五十個字元) : _____

13. Business Registration No. 商業登記証號碼: _____

14. Will your company source at the fair 貴公司會否在此展覽中進行採購? Yes 會 No 否

15. Please indicate if your company / product(s) have any eco credentials 如貴公司產品具備環保認證，請提供相關資料: Yes 會 No 否

*Exhibitors with recognized eco credentials will be featured in the fair to attract more business opportunities. 具備認可環保認證之參展商將可獲額外宣傳機會，增加商機。

- | | | |
|--------------------------------|-------------------------------|---|
| <input type="checkbox"/> EPI | <input type="checkbox"/> FSC | <input type="checkbox"/> ISO14001 |
| <input type="checkbox"/> REACH | <input type="checkbox"/> RoHS | <input type="checkbox"/> Others, please specify 其他，請註明: _____ |

PRODUCT LISTING (Please tick where appropriate) 請選擇 貴公司擬刊登之產品類別廣告

One general entry of company details and up to **ten product listings** will be provided to each exhibitor **free-of-charge**. **Additional entries** will be charged at **HK\$120 / US\$15 each**. The same information will be used in the Exhibitors Locator System at the fairground. Please tick the appropriate product listing that your company wishes to be listed.

各參展商之公司資料及**最多10項產品類別廣告**將**免費刊登**於展覽會電子場刊內。若參展商需要刊載多於10項產品類別廣告，則**每項額外產品類別**需另加**港幣120元 / 美金15元**。所有資料將同時用於會場內之「參展商索引系統」內，以供買家查閱。請選擇合適之產品類別作以上用途。

Creative Art 創意藝術

- Artist Canvas - 繪畫帆布
- Artist Paper - 繪畫紙
- Artist Supply - 美術用品
- Clay - 黏土
- Colouring Pen - 彩色筆
- Crayon - 蠟筆
- Cutting Mat - 切割墊
- Easel - 畫架
- Embossing Seal - 壓花封印
- Handicraft Kit - 工藝品套件
- Origami Paper - 摺紙
- Paint Brush - 畫筆
- Paper Cutter - 切紙刀
- Party Supplies - 派對用品
- Scissors - 剪刀
- Tools for Calligraphy - 書法工具
- Water Colour Dish - 水彩調色碟
- Water Colour For Painting - 繪畫水彩
- Wooden Artist Box - 木畫箱

- Clip Board - 連夾寫字板
- Computer Software - 電腦軟件
- Desk & Reading Lamp - 書檯燈
- Desk Accessories - 案頭文儀用具
- Desk Set - 案頭套裝文具
- Document Tray - 文件盤
- Envelope - 信封
- Ergonomic Equipment - 人體工學設備
- File Binder - 檔案活頁夾
- Foot Rest - 腳踏板
- Hot Melt Glue - 熱溶膠
- Lanyard - 系索
- Leather Briefcase - 皮公事包
- Note Book - 筆記簿
- Office Chair - 辦公椅
- Office Partition - 辦公室屏風
- Paper Clip - 曲別針
- Paper Clip Holder - 曲別針容器
- Paper Weight - 紙鎮
- Photo Printer - 照片打印機
- Pin & Push Pin - 大頭針及大頭釘
- Punch - 打孔機
- PVC Stationery Label - PVC 文具標籤
- Rubber Band - 橡皮圈
- Stamp / Chop / Seal - 印章
- Stamp Pad - 印台
- Staple - 釘書釘
- Staple Remover - 除釘器
- Stapler - 釘書機
- Tape Dispenser - 膠紙座
- Waste Bin - 垃圾桶

- Computer Peripherals & Accessories - 電腦週邊設備及配件
- Correction Fluid - 塗改液
- Correction Tape - 修正帶
- Desk Top Globe - 座檯地球儀
- Eraser - 擦紙膠
- Flipchart Stand - 活頁圖表架
- Furniture - School - 學校家具
- Headphone - 耳機
- Laser Pointer - 鐳射指示器
- Lunch Box - 便當盒
- Magnetic Memo Holder - 磁力備忘夾
- Magnifier - 放大鏡
- Map - 地圖
- Multimedia Projector - 多媒體投影機
- Paste & Glue - 漿糊及膠水
- Pencil Box & Bag - 筆盒及筆袋
- Pencil Sharpener - 鉛筆削
- Pencil Top - 鉛筆套
- Personal Hygiene Supplies - 個人衛生用品
- Printer Cartridge - 打印機墨盒
- Protractor - 量角器
- Rulers - 間尺
- School Bag - 書包
- Screen Protector - 屏幕保護
- Sport Equipment - 運動器材
- Teaching Aids - 教學輔助器材
- Timer - 計時器
- USB Device - USB 流動儲存裝置
- Water Bottle - 水瓶
- Writing Board - 寫字板
- Writing Board Duster - 寫字板粉擦

Gift Stationery 禮品文具

- Book Mark - 書籤
- Greeting Card - 賀咭
- Licensing Service - 授權服務
- Photo Album - 相簿
- Post Card - 明信片
- Presentation Box - 禮盒
- Ribbon - 絲帶
- Scrapbook Album - 剪貼簿相冊
- Stationery Gift Set - 文具禮品套裝
- Sticker - 貼紙

Paper & Printing Products 紙品及印刷品

- Book & Printed Item - 書刊及印刷品
- Copier Paper - 影印用紙
- Paper Bag - 紙袋
- Recycled Paper - 再造紙
- Special Paper and Materials - 特種紙和特殊印料

Learning Resources 學習資源

- Learning System - 學習系統
- Pre-school Education Products - 學前教育產品
- Pre-school Learning Products - 學前學習產品
- Translation Software Design - 翻譯軟件設計
- Video Conference System - 視像會議系統

Office Supplies 辦公室用品

- Adhesive Memo Pad - 黏貼便條紙
- Badge Holder - 證件套
- Binding Machine - 訂裝機
- Bookends - 書立
- Calculator - 計算機
- Calendar - 日曆

School Supplies 學校用品

- 3D Printer - 3D 打印機
- Adhesive Tapes - 膠紙
- Blackboard Chalk - 粉筆
- Card Reader - 讀卡器
- Classroom Equipment - 課堂設備
- Compass - 指南針

Writing Equipment 書寫設備

- Ball Pen - 原子筆
- Brush - Chinese Writing - 毛筆
- Fountain Pen - 鋼筆
- Gel Pen - 中性筆
- Highlighter - 螢光筆
- Ink - Writing - 書寫用墨水
- Marker Pen - 箱頭筆
- Pencil - 鉛筆

No. of Additional Listing(s)
額外產品索引

x HK\$120 / US\$15
x 港幣 120 元 / 美金 15 元 =

Cost of Additional Listings
額外產品索引費用

Part III 第三部份 Specification 規格

a. BOOTH SPECIFICATION 展台規格

Booth service fee includes: space, partition wall (2.5m H), wall to wall carpet, fascia board including company name, booth number and country, 1 table, 3 chairs, 1 waste basket, security, stand cleaning & e-catalogue entry. (The booth specification for 12 sq.m. and 15 sq.m. booth will be provided upon request.)

展台服務費包括：空地、圍板(2.5米高)、地毯、公司名牌(包括公司名稱、展位號碼及國家)、檯1張、椅3張、廢紙箱1個、保安費、清潔費及展覽會電子場刊資料。(如需十二及十五平方米展台規格，請與主辦機構聯絡。)

Booth Entitlement 展台配備	9 sq.m. Standard Booth 九平方米標準展台		9 sq.m. Premium Booth 九平方米特級展台	
	A	B	A	B
Longarmed spotlight w/ 13 watt LED lamp 13瓦特LED長臂射燈	5 lamps (yellow) 5支(黃光)	5 lamps (yellow) 5支(黃光)	6 lamps (yellow) 6支(黃光)	8 lamps (yellow) 8支(黃光)
Cabinet 儲物櫃	3 meters 3米	2 meters 2米	5.5 meters (beige color) 5.5米(米色)	5 meters (purple-blue color) 5米(紫藍色)
Shelf (flat) 平放陳列架	8 meters 8米	4 meters 4米	12 meters 12米	15 meters 15米
Power socket 電插座	N/A 不適用	1	1	1
Display showcase / podium 陳列飾櫃 / 平台	N/A 不適用	N/A 不適用	1 tall showcase (beige color) 1個高身陳列飾櫃(米白色)	3 display podiums (purple-blue color) 3個陳列平台(紫藍色)
Company logo 公司商標	N/A 不適用	N/A 不適用	1	1
Booth layout 展位佈置圖				

b. CUSTOM-BUILT PARTICIPATION SPECIFICATION 特裝參展規格

Custom-built participation service fee includes: space, carpet, security, stand cleaning and e-catalogue entry. 特裝參展服務費包括：空地、地毯、保安費、清潔費及展覽會電子場刊資料。

c. DEFAULT ONLINE PACKAGE 網上宣傳套餐核心版

Click2Match Business Matching Service during online fair period (4 January 2027 – 21 January 2027) and 3GB media storage space on hktc.com Sourcing for 2 months.

「商對易」- 自動網上商貿配對服務 (適用於網上展期間: 2027年1月4日 至 2027年1月21日) 及「貿發網採購」網上平台專享2個月3GB媒體存放空間。

Part IV 第四部份 Participation Details 參展形式及費用

Please select a participation option, and fill in booth size / quantity and rental cost (booth size must be multiple of 3). 請選擇參展類別，填寫展台面積 / 數量及租金 (展台面積必須為3的倍數)。

Booth Options 展台類別	Booth Service Fee (HKD / USD) 展台服務費 (港元 / 美元)	sq.m. 平方米	Participation Fee 參展費用
a. Standard Booth 標準展台 <input type="checkbox"/> A <input type="checkbox"/> B	每平方米 HKD 港元 4,012 / USD 美元 519 per sq.m. (minimum 9 sq.m. 最少九平方米)	X	=
b. Premium Booth A 特級展台 A	每平方米 HKD 港元 5,157 / USD 美元 667 per sq.m. (minimum 9 sq.m. 最少九平方米)	X	=
c. Premium Booth B 特級展台 B	每平方米 HKD 港元 5,251 / USD 美元 679 per sq.m. (minimum 9 sq.m. 最少九平方米)	X	=
d. Custom-built participation 特裝參展	每平方米 HKD 港元 3,565 / USD 美元 460 per sq.m. (minimum 18 sq.m. 最少十八平方米)	X	=
Online Participation 網上參展	Service Fee (HKD / USD) 服務費 (港元 / 美元)	Quantity 數量	Participation Fee 參展費用
e. Default Online Package 網上宣傳套餐核心版	HKD 港元 3,000 / USD 美元 420	X 1	= HKD 3,000 / USD 420
Additional Product Listings 額外產品索引	Service Fee (HKD / USD) 服務費 (港元 / 美元)	Quantity 數量	Additional Fee 額外費用
f. Each entry 每項類別	HKD 港元 120 / USD 美元 15	X	=
			Total Participation Fee 總參展費用

Payment: 50% deposit required with application. Balance payment due on 30 September 2026. For bank account details see "Specific Terms and Conditions" Part 5 "Terms of Payment". 付款方式：參加表格連同訂金 (總參展費之50%) 遞交，其餘參展費須於2026年9月30日或之前付清。詳情請參閱「參展細則及條款」第5項「付款方式」。

We hereby apply for joining the Hong Kong International Stationery & School Supplies Fair 2027 and agree to abide by the Organisers' Terms of Application and Exhibition Rules & Regulations". We accept that the Organisers bear no responsibility for any error or omission. 茲申請參加香港國際文具及學習用品展 2027，並同意遵守主辦機構訂定的參展細則及展覽規例。本公司同意上述資料如有錯漏，主辦機構毋須負責。

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) and Messe Frankfurt (HK) Ltd. for incorporation in all or any of their database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at www.hktc.com/mis/pps/en & www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html); I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein.

本人確定香港貿易發展局 ("貿發局") 及法蘭克福展覽 (香港) 有限公司可將上述資料編入其全部或任何資料庫內作為直接推廣或商貿配對 (因而可能成為可供本地及 / 或海外公眾人士使用) 及用於貿發局及法蘭克福展覽在私隱政策聲明 (載於網頁 http://www.hktc.com/mis/pps/tc及www.hk.messefrankfurt.com/hongkong/zh-hk/privacy-policy.html) 中所述之其他用途。本人確認已獲得此表格上所述的每一位人士同意及授權，將其個人資料提供予主辦機構作此表格提及的用途。

If you do not wish to have your information on-passed to third parties for promotion of the Hong Kong International Stationery & School Supplies Fair 2027, please "✓" against the box. 倘若 貴公司不欲將有關資料轉交其他機構作為推廣香港國際文具及學習用品展 2027 之用，請在此空格內加上 "✓" 號。

If you are from a member state of the European Union ("EU") / European Economic Area ("EEA"), please "✓" against the box if you accept our use of your provided data for direct marketing purposes. 若閣下來自歐洲聯盟 ("歐盟") 或歐洲經濟區的成員國，並同意我們將閣下的資料用作進行直接推廣的用途，請在方格內加上 "✓" 號。

*For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant data protection law in the EU. 此選項是按歐盟有關保護個人資料法律的要求而設，對於非歐盟 / 歐洲經濟區的客戶，請略過此項。

Please type or print the legally responsible person's last name, first name, title and sign below. 請以正楷填寫負責人姓名、職位及簽名：

Name 姓名：_____ Title 職位：_____

We hereby agree to abide by the Rules and Regulations and the Specific Terms and Conditions. 本公司同意遵守展覽會規則、參展細則及條款。

Signature with company chop 簽名及公司印章：_____ Date 日期：_____

Specific Terms and Conditions:

- 1. Organisers** Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai, Hong Kong
Tel: +852 2802 7728
Email: stationery@hongkong.messefrankfurt.com
and Hong Kong Trade Development Council
- 2. Exhibition Venue** Hong Kong Convention and Exhibition Centre
1 Expo Drive, Wanchai, Hong Kong
- 3. Date and Time of Event** 11 – 13 January 2027 From 9:30a.m. to 6:30p.m.
14 January 2027 From 9:30a.m. to 5:00p.m.
4 – 21 January 2027 Click2Match

4. Registration and Confirmation

Application for acceptance as an exhibitor at the event must be made by submitting the completed and signed application form. Acceptance of the application will be confirmed in writing by Messe Frankfurt (HK) Ltd. for exhibitors of below regions:

1. Guangxi, Hebei, Liaoning and Shandong regions in Chinese Mainland;
2. Except Hong Kong, Korea, Thailand and Vietnam.

5. Terms of Payment

Please return the application form and remit appropriate amount to Messe Frankfurt (HK) Ltd. All banking charges, if any, are to be borne by the applicant. 50% of deposit is required upon application. Balance payment due on 30 September 2026.

For exhibitors from the regions below:

1. Guangxi, Hebei, Liaoning and Shandong regions in Chinese Mainland;
2. Except Hong Kong, Korea, Thailand and Vietnam.

Payment should be made to "MESSE FRANKFURT (HK) LTD"

Bank Name: Hong Kong and Shanghai Banking Corporation Ltd.
Bank Address: 1 Queen's Road, Central, Hong Kong
Acc. No.: 511-017758-274 (USD account)
Swift Code: hsbckhkhkh

6. Cancellation

If any applicant withdraws, for whatever reason, his application before receipt by him of a rejection of his application or after his application has been approved, the application fee paid will be forfeited. Should the exhibitor under contract inform the Organisers that he will not be participating at the event and providing the Organisers are able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of USD1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees, etc.

7. Whether an application will be accepted depends on a number of factors, including space availability. In case of over subscription of space, applicants will be placed on a waiting list and will be notified accordingly. Applicants on the waiting list will be prioritized according to the dates of the applications and the history of participation. Allocation of booth location will be at the discretion of the Organisers.

8. Rules and Regulations

The detailed Rules and Regulations are given on the fair official website www.hkstationeryfair.com and can be provided in printed form if required.

參展細則及條款:

- 1. 主辦機構** 法蘭克福展覽(香港)有限公司
香港灣仔港灣道26號
華潤大廈35樓
電話: +852 2802 7728
電子郵件: stationery@hongkong.messefrankfurt.com
及香港貿易發展局
- 2. 展覽會地點** 香港灣仔博覽道一號香港會議展覽中心
- 3. 展覽日期及時間** 2027年1月11至13日 上午九時三十分至下午六時三十分
2027年1月14日 上午九時三十分至下午五時
2027年1月4至21日 商對易

4. 申請及確認參展

以下國家及地區之申請公司, 請填妥參加表格交回法蘭克福展覽(香港)有限公司:

1. 中國廣西、河北、遼寧及山東地區;
2. 香港、韓國、泰國及越南以外地區。

申請一經確認後, 法蘭克福展覽(香港)有限公司將發確認信給各申請公司, 以確認其參展資格。

5. 付款方式

申請公司請遞交參加表格及參展費用給法蘭克福展覽(香港)有限公司(有關匯款之銀行收費需由申請公司負責)。參加表格連訂金(總參展費之50%)遞交。其餘參展費須於2026年9月30日或之前付清。

以下國家及地區之申請公司:

1. 中國廣西、河北、遼寧及山東地區;
2. 香港、韓國、泰國及越南以外地區。

支票抬頭請註明“法蘭克福展覽(香港)有限公司”

銀行名稱: 香港上海匯豐銀行
銀行地址: 香港皇后大道中一號
賬戶號碼: 511-017758-274
賬戶類別: 美元戶口
環球銀行財務電訊協會代碼: hsbckhkhkh

6. 取消參展

主辦機構發出確認信後或未發出拒絕信之前, 若申請公司不論任何原因退出參展, 則其已繳付之參展訂金將不獲退還。若參展商退展而主辦機構能於無任何損失的情況下出售該展位, 主辦機構將收取1,000美元作手續費(不包括參展商所需付的額外費用及場刊名錄等費用)。

7. 申請會否被接納取決於多種因素, 包括可供使用空間的情況。在超額申請使用攤位的情況下, 申請人會被列入輪候名單並據此接獲通知。在輪候名單上的申請人會按遞交申請日期及過往參與記錄順序處理。主辦機構有權分配展位位置。

8. 展覽會規則

有關詳細的展覽會規則, 請瀏覽展覽會網站 www.hkstationeryfair.com/tc/。如需打印本, 請向主辦機構索取。